

# Case Study

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## Mobile Surveys App for Customer Engagement

### Problem

Client wanted us to build a survey app that could be installed on both Android and iOS. Also they wanted a backend from where these campaigns could be managed.

### Challenge

- Creating a mobile application capable of managing large data.
- Ability to create on the fly dashboard.
- Ensure Application scalability and performance..

### Solution

- DaaS (Database as a Service) was used to develop the application. This ensured faster page loading and survey question update capability.
- DaaS and JSON (JavaScript Object Notation) technologies were used for application development.
- Underscore.js was used to provide Auto Update feature.
- jMeter was used for better Performance and Scalability.