

# Case Study

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## Web Based Menu Creation & Printing

### Technology:

ASP.NET(C#),SQL  
Server 2008 R2,  
Javascript, JQuery

### Client

A graphics design  
company

**Project Brief:** The application was developed to make it easier for the company's clients to share, edit, store their information. The application has complex logic to handle the graphic requirements of the project.

- A web based application used by customers to order for printing high resolution menus.
- Each customer has predefined menu templates. These are provided as presentation files which are then converted to HTML. These templates include item names, price, images etc. All the values are stored in the database at the backend.
- Once the template has been converted to HTML the customers can access these by logging in to the website. The customers can then change the values of a selected template like the item names, price, images etc on the fly. Customer logs in the website, chooses the size of the menu, selects the menu template & adds to cart for printing.
- The customer can also create custom templates. This is possible through a custom application "Content Generator" using which the customer can create a new menu which can be saved as a HTML file and also a PDF file.